Types of Publications

SCHOLARLY/PEER-REVIEWED
Research formally reviewed by experts/peers in the same field of study, references always included, illustrations limited to charts and graphs which support the research.

TRADE PUBLICATIONS
Targets specific industries/fields, often written by professionals, few references.

NEWSPAPERS/NEWSMAGAZINES
Follow standards of industry, do fact-checking, rarely include references, attractive, usually written by journalists/staff writers and overseen by editors.

POPULAR MAGAZINES
General topics, usually no citations, authors not experts in subject area, attractive & glossy.

ZINES/INDEPENDENT PUBLICATIONS
Alternative or controversial opinions & views, personal experiences, homemade/self-published — not scholarly, no formal review process.

SENSATIONAL/TABLOID
Celebrity and entertainment gossip and rumours, shock headlines, no sources, unreliable.

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Citations and expert reviews always included, charts and graphs support the research.

Trade publications

Newspapers/news magazines

Popular magazines

Zines/independent publications

Sensational/tabloid